

The logo features the word "Alberta." in white on a blue background, with "Tell it like it is." in yellow below it. The text is contained within a blue speech bubble shape with a yellow border.

Alberta.
Tell it
like it is.

The logo features the word "Alberta" in a white script font, with a small white square to its right. Below it, the tagline "Freedom To Create. Spirit To Achieve." is written in a smaller, white, sans-serif font.

Alberta
Freedom To Create. Spirit To Achieve.

Tell It Like It Is Daily Facts – Week of October 25, 2010

- Getting better all the time – oil sands operators are reclaiming land more quickly. www.oilsands.alberta.ca
- Getting better all the time – oils sands operators are reducing volume of water used. www.oilsands.alberta.ca
- Getting better all the time – oils sands operators are decreasing the size of tailings ponds. www.oilsands.alberta.ca
- Getting better all the time – oils sands operators are increasing energy efficiency. www.oilsands.alberta.ca
- Getting better all the time – oils sands operators are lowering GHG emissions per barrel of production. www.oilsands.alberta.ca