

The logo features the word "Alberta." in white on a blue background, with "Tell it like it is." in yellow below it. The text is contained within a blue speech bubble shape with a yellow border.

Alberta.  
Tell it  
like it is.

The logo features the word "Alberta" in a white script font, with a small square icon to its right. Below it, the tagline "Freedom To Create. Spirit To Achieve." is written in a smaller, white, sans-serif font.

Alberta  
Freedom To Create. Spirit To Achieve.

## **Tell It Like It Is Daily Facts – Week of October 4, 2010**

- Aboriginal companies have oil sands contracts worth \$3.7 billion.
- Fort McKay Group, First-Nation-owned, receives \$100 million/year from oil sands work.
- The Bigstone Cree/Bronco Energy joint venture is the biggest Cdn oil sands project ever on reserve lands.
- Many oil sands companies have aboriginal employment policies.
- Sonic Technology Solutions/Elizabeth Métis Settlement are bringing a heavy oil upgrader to the settlement.