



NEWS RELEASE

Oil Sands Developers Group Launches New Oil Sands Information Resource

Fort McMurray, Alberta (June 30, 2009) – An interactive oil sands map and comprehensive oil sands facts are among the features of an updated website launched today by the Oil Sands Developers Group (OSDG).

The new website, at www.oilsandsdevelopers.ca, was developed in response to demand from the public for access to more facts and information about the oil sands.

Don Thompson, President of OSDG, says as the organization representing companies active in both the mining and in-situ development of the Athabasca oil sands, OSDG is well-positioned to collect and disseminate solid, factual information about oil sands development.

“While there is a great deal of information available online already, some of the information being presented is incomplete, inaccurate or misleading,” says Thompson. “I’ve made a number of presentations to audiences across North America in recent months, and those audiences have made it clear they are looking for facts they can rely on, and information they can trust as they engage in a balanced discussion about development of a key, strategic energy resource.”

As an example, the interactive oil sands map on the website is a unique feature that allows users to quickly select and view information such as details and locations of all in-situ operations, the location of regional air and water quality monitoring stations, or surface mining disturbance and reclamation.

About The Oil Sands Developers Group

The Oil Sands Developers Group plays an important role in addressing the need for accurate, credible information about Athabasca oil sands activity. On behalf of its members, it works closely with oil sands operators and developers, related industries, government, Aboriginal peoples, and other organizations active in the Athabasca oil sands region. Through communication and collaboration, The Oil Sands Developers Group helps define and address regional issues related to oil sands development.

For more information, please contact The Oil Sands Developers Group:

T: 780-790-1999

www.oilsandsdevelopers.ca

Dianne Farkouh

E: dianne.farkouh@oilsandsdevelopers.ca